



The Area's Foremost Tourism Organization And Promoter

BECOME A BUSINESS MEMBER TODAY! **Memberships start at \$325.00 per year**

The Norfolk Lake Tourism exists to provide representation to the businesses unique to the Norfolk Lake area. It is our belief that an emphasis on tourism development is vital to local economic growth. The Chamber shall be proactive in the promotion of business interests and the lake area development with all appropriate governmental agencies. Our membership is open to every type of reputable business and non-profit organization, and we will strive to use all resources to the benefit of each.

Your Business Membership Benefits Include

Your Basic Webpage Listing

- ✦ Your Business Name, Address, Phone Number
- ✦ 2 Links (Email & Website or Facebook)
- ✦ 6 Bullet Points to highlight your features/amenities
- ✦ 300 Character Business Description
- ✦ Social media post shares, page mentions
- ✦ For greater exposure, upgrade to a Gold or Silver level listing

Chamber Networking & Marketing

- ✦ Receive focused tourism website email leads and newslettersec
- ✦ Receive updates on marketing, functions and events important to your business.
- ✦ Referral Service that allows members to network on their availabilities, leads, specials, and events, products.
- ✦ Opportunity to serve on the Board of Directors, a committee, or an assist with events.

Our Commitment to You

- ✦ Work with all levels of government to protect & promote our environment & economy.
- ✦ Work to promote our area and businesses through the website, sport shows, multimedia advertising campaigns, festivals, tournaments and more.

Norfolk Lake Fun is our "Brand" because Tourism is our business

For more information or help completing your application/website listing, contact our Membership Coordinator, Jane Domagalski, Rocking Chair Resort, (870) 405-4929, rocking@suddenlinkmail.com. You may e-mail business descriptions, bullet points, listing photos, or completed scanned applications to info@norforklakefun.com. Payments should be mailed to Norfolk Lake Tourism or contact a board member to arrange for pick up. Your membership will be considered active when payment is received.



BUSINESS MEMBERSHIP APPLICATION

Complete the Application form, Website information form, and Price List and mail it to Norfolk Lake Tourism with your membership payment

Business/Organization Name: _____

Business Street Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone #: _____

Business E-mail: _____

Personal E-mail Address: _____

Personal E-mail Addresses are kept confidential. Much of our news and information is transmitted via email. By giving us an address that you check regularly, you are ensuring that you won't miss any important news.

Business Web URL: _____

Member Contact Name: _____

Additional Contact Name: _____

Mailing Address: _____

(If Different from physical, for internal use, not published)

City: _____ State: _____ Zip Code: _____

Cell Phone #: _____ (Cell numbers are not published unless requested)

Referred by _____

I understand that upon acceptance of my completed application & dues, that I am afforded full rights of Business Membership. I also agree to pay all outstanding balances for the year.

Signature _____ Date _____



WEBSITE LISTING INFORMATION

Business Membership Primary Listing Category (Check One Category Listing)

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Resorts & Cabins | <input type="checkbox"/> Restaurants/Dining Guide | <input type="checkbox"/> RV & Campgrounds | <input type="checkbox"/> Hotels |
| <input type="checkbox"/> Vacation Homes | <input type="checkbox"/> Stores | <input type="checkbox"/> Houseboats | <input type="checkbox"/> Boat & RV Storage |
| <input type="checkbox"/> Real Estate | <input type="checkbox"/> Services | <input type="checkbox"/> Scuba Shops | <input type="checkbox"/> Boat & Motor Repair/Service |
| <input type="checkbox"/> Things To Do | <input type="checkbox"/> Bait/Tackle | <input type="checkbox"/> Fishing Guides | <input type="checkbox"/> Hunting Guides |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Marinas | <input type="checkbox"/> Boat Rentals | <input type="checkbox"/> Boat & RV Sales |
| <input type="checkbox"/> Hiking and Biking | <input type="checkbox"/> Adventures | <input type="checkbox"/> Area Events | <input type="checkbox"/> Bed and Breakfasts |
| | | | <input type="checkbox"/> Parks |
| | | | <input type="checkbox"/> Tournaments |
| | | | <input type="checkbox"/> Organizations |
| | | | <input type="checkbox"/> Retail Shops |

Website E-mail Lead Category

- | | | | | | |
|--------------------------------------|---------------------------------|--------------------------------------|---------------------------------------|---|--------------------------------------|
| <input type="checkbox"/> Resorts | <input type="checkbox"/> Hotels | <input type="checkbox"/> Campgrounds | <input type="checkbox"/> Marinas | <input type="checkbox"/> Fishing Guides | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Restaurants | <input type="checkbox"/> Scuba | <input type="checkbox"/> Shopping | <input type="checkbox"/> Things To Do | <input type="checkbox"/> Vacation Homes | <input type="checkbox"/> None |

1st Link (E-mail) _____

2nd Link URL (Website/Facebook) _____

3rd Link URL (Gold Listing Upgrade): _____

Button Title: Facebook Deals Other _____

Website Listing Business Description, Bullet Points, and Photos

_____ I would like the Membership Coordinator to design this for me

_____ I have completed all information in the provided area of the application

_____ I will e-mail my description, bullet points, and photos to the Membership Coordinator



Business Description: 300 character (Basic), 350 character (Silver), 450 character (Gold)
(use other side for more space)

Bullet points: 6 bullet points (Basic), 9 bullet points (Silver), 12 bullet points (Gold)

- _____
- _____
- _____
- _____
- _____
- _____

Digital photos: 2 photos (Silver upgrade), 4 photos + logo/photo (Gold upgrade)
(e-mail to: info@norforklakefun.com)



BUSINESS MEMBERSHIP PRICE LIST

ANNUAL MEMBERSHIP DUES, INCLUDING BASIC WEBSITE LISTING **\$325.00** _____

WEBSITE – ADDITIONAL OPPORTUNITIES

Each Additional Webpage Category Listing Quantity _____ x \$100 _____
 (your first is included with your membership)

- | | | | |
|-----------------------|------------------------------|----------------------|---------------------------------|
| ___ Resorts & Cabins | ___ Restaurants/Dining Guide | ___ RV & Campgrounds | ___ Hotels |
| ___ Vacation Homes | ___ Stores | ___ Houseboats | ___ Boat & RV Storage |
| ___ Real Estate | ___ Services | ___ Scuba Shops | ___ Boat & Motor Repair/Service |
| ___ Things To Do | ___ Bait/Tackle | ___ Fishing Guides | ___ Hunting Guides |
| ___ Entertainment | ___ Marinas | ___ Boat Rentals | ___ Boat & RV Sales |
| ___ Hiking and Biking | ___ Adventures | ___ Area Events | ___ Bed and Breakfasts |
| | | | ___ Parks |
| | | | ___ Tournaments |
| | | | ___ Organizations |
| | | | ___ Retail Shops |

___ Silver Listing Upgrade (each, per year) \$200.00 _____
 Includes 350 character description, 2 photos, 9 bullet points,
 Silver placement on page

___ Gold Listing Upgrade (each, per year) \$400.00 _____
 Includes 450 character business description, 4 photos,
 12 bullet points, logo/photo, 3rd link, Gold placement on page

___ Home Page Spotlight Ad (each, per year) \$150.00 _____

___ Secondary Page Ad (each, per year) \$100.00 _____

___ Fishing Report Link \$50.00 _____

___ Campground Claim Link \$100.00 _____

Member Name _____ **TOTAL** _____

Check # _____ **Date Received** _____

Make your check payable to: Norfolk Lake Tourism and mail to Norfolk Lake Tourism