

Norfolk Lake Tourism
BECOME A BUSINESS MEMBER TODAY
Membership is \$285.00 per year

Norfolk Lake Tourism was formed in the Spring of 2006 to better promote and protect this beautiful Ozark Mountain lake and community where we live and work.

Mission Statement: Norfolk Lake Tourism exists to provide representation to the businesses unique to the Norfolk Lake area. It is our belief that an emphasis on tourism development is vital to local economic growth. The organization shall be proactive in the promotion of business interests and the lake area development with all appropriate governmental agencies. Our membership is open to every type of reputable business and non-profit organization and we will strive to use all resources to the benefit of each.

Your Business Membership Benefits Include

Your Webpage Listing

- Your Business Name, Address, Phone Number
- 2 Links (email & website or Facebook)
- 6 Bullet Points To Highlight Your Features
- 300 Character Business Description
- For Greater Exposure, Upgrade to Gold or Silver Level Listing

Norfolk Lake Tourism Networking & Marketing

- Receive newsletter and website email leads
- Receive updates on marketing, functions and events important to your business.
- Organization referral service that allows members to network on their availabilities, leads, specials, and events.
- Opportunity to serve on the Board of Directors, a committee or an event.

The Norfolk Lake Tourism's Commitment to You

- Work with all levels of government to protect & promote our environment & economy.
- Work to promote our area and businesses through the website, social media, sport shows, multimedia advertising campaigns, festivals, tournaments and more.

Norfolk Lake Tourism is our name because tourism is our business.
It is the purpose behind our promotions and advertising.

Visit our website for additional information www.NorfolkFun.com
or email us at info@norforklakefun.com

For Questions Phone 870-706-0596

Norfolk Lake Tourism
BUSINESS MEMBERSHIP APPLICATION

Complete the Application and submit it with your membership payment

Business/Organization Name: _____

Contact/Individual Name: _____

Business Phone #: _____

Cell Phone #: _____ (Cell numbers are not published unless requested)

Physical Address: _____

City, ST, Zip Code: _____

Mailing Address: _____

(If Different from physical, for organization's use, not published)

City, ST, Zip Code: _____

1st Link (E-mail) _____

2nd Link (Website/Facebook) _____

3rd Link (Facebook/Blog/etc.) _____
(If Gold Listing Upgrade)

Personal E-mail Address: _____

Personal E-mail Addresses are kept confidential. Much of our news and information is transmitted via email. By giving us an address that you check regularly, you are insuring that you won't miss any important news.

Business Description: 300 character description and 6 bullet points. (A Representative will be in contact to help you with your description.)

Digital photos & additional bullet points are needed for Gold & Silver upgrades.

I understand that upon acceptance of my completed application & dues, that I am afforded full rights of Business Membership. I also agree to pay all outstanding balances for the year.

Signature _____ Date _____

Referred by _____

Norfolk Lake Tourism
BUSINESS MEMBERSHIP PRICE LIST

DUES

Quantity Total Amount

___ Business Membership (Check One Category Listing) \$285.00 _____

___ Resorts & Cabins ___ Dining/Food ___ Marinas ___ RV & Campgrounds

___ Vacation Homes ___ Stores ___ Houseboats ___ Boat & RV Storage

___ Real Estate ___ Services ___ Scuba Shops ___ Boat & Motor Repair

___ Things To Do ___ Bait/Tackle ___ Fishing Guides ___ Hunting Guides

___ Entertainment ___ Organizations

WEBSITE

Quantity Total Amount

___ Each Additional Category Listing (your first is included with your membership) \$50.00 _____

___ Resorts & Cabins ___ Dining/Food ___ Marinas ___ RV & Campgrounds

___ Vacation Homes ___ Stores ___ Houseboats ___ Boat & RV Storage

___ Real Estate ___ Services ___ Scuba Shops ___ Boat & Motor Repair

___ Things To Do ___ Bait/Tackle ___ Fishing Guides ___ Hunting Guides

___ Entertainment ___ Organizations

___ Gold Listing Upgrade (each, per year) \$375.00 _____
 Includes 450 character business description, 4 photos,
 12 bullet points, logo/photo, 3rd link, Gold placement

___ Silver Listing Upgrade (each, per year) \$175.00 _____
 Includes 350 character description, 2 photos, 9 bullet points, Silver placement

___ Home Page Spotlight Ad (each, per year) \$125.00 _____

___ Secondary Page Ad (each, per year) \$75.00 _____

___ Fishing Report Link \$50.00 _____

___ Campground Claim Link \$75.00 _____

Member Name _____

TOTAL _____

Make your check payable to: Norfolk Lake Tourism

Mail your completed application and check to:

Norfolk Lake Tourism, P.O. Box 2536, Mountain Home, AR 72654

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